ICE * BREAKER

FROZEN GENETICS SALE SUPPORTING YOUTH INITIATIVES



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SALE CONTACTS

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What an exciting time to be in the cattle business!! The Alberta Charolais Association is pleased to host this exciting new fundraising event to help support our Youth Initiatives!

We were approached by a group of ACA members wanting us to invest more into our Youth Program this fall. The ACA has invested strongly in its youth in the past and this will not change in the future. We still will offer scholarships to deserving youth from Alberta and BC to help further their education. We will continue to offer sales credits to youth members looking to invest in a heifer at our flagship event, the Alberta Select.

We will continue to support our ACYA youth as they prepare to host the CCYA Youth Conference in 2025. We plan to revamp our 4-H Award program and offer those 4-Hers exhibiting Charolais Influence projects a thank you from the Association that we all as breeders can be proud of. The funds raised in this auction will stay within this committee and not be placed into general revenue. With your help we will set this committee up to support the future of the great white breed!

We wish to thank all the consignors for digging so deep into their programs to offer such a diverse and unique set of genetics and to dlms for their continued support and encouragement! Whether you are just starting out in the Charolais breed or an established breeder - there is something in this sale for everyone! Thank you again for your support for this very special project!

John Taylor & Scott Anderson Youth and 4-H Committee



SCHEDULE OF EVENTS:

JULY 1

AM-HIGHWAY 21 GROUP-HANNA, AB-LIVESTOCK 'GROW SAFE SYSTEMS'
PM-ALBERTA CHAROLAIS ASSOCIATION-STETTLER, AB-AB/BC BREEDERS PEN DISPLAY
JULY 2

PM - HIGHWAY 21 FEEDLOT TOUR

EVENING - CHAROLAIS/CHARBRAY INTERNATIONAL ANNUAL MEETING - CALGARY, AB **JULY 3**

PM - MCLEOD LIVESTOCK- COCHRANE, AB - LIVESTOCK DISPLAY & WORLD CONGRESS SALE

T PICK OF STALLING LOCATION

2 SECOND PICK OF STALLING LOCATION

The World is coming to Canada in 2024!!! If you have not heard, the World Charolais Congress is making its return to Canada in 2024. This tour will stretch across Canada beginning in late June in Eastern Canada and make its way westward. Alberta will be the last stop on the tour and the ACA is pleased to be hosting a showcase of Alberta cattle on July 1 in Stettler, AB!

The ACA will have pens set up at the Stettler Ag Grounds which can be utilized by any BC or Alberta member wanting to showcase their program! This event will replace our very popular Summer Tour for 2024, so in addition to showcasing your program to the world, you will also be showcasing your program to commercial, purebred and Charolais enthuiasts from Alberta and BC as well!

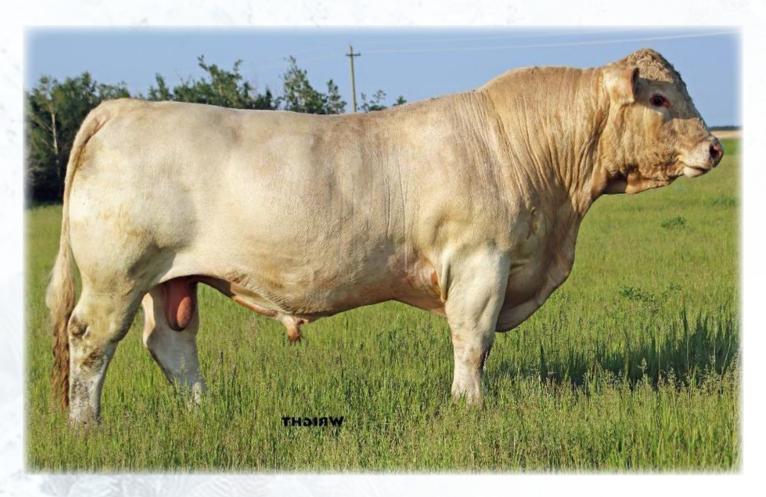
Here are the first two opportunities to secure your pen for this exclusive event! You will have the first opportunity to review the facility layout once it is drawn closer to the event and choose exactly where you want to showcase your program to the World! The key to business success is location, location, location!!!

Don't miss out on this unique opportunity!!!

Presented by:

The Alberta Charolais Association

I GE ISHESTHADA 5ZEK EK



3 JSH ESTHADA 52E

5 STRAWS

вw	ww	YW
98	881	1678

CE	BW	ww	YW	MILK	TM
-1.2	2.6	90	185	22	67

EATONS BIG BUD 10402 P PLEASANT DAWN CHISUM 216A PLEASANT DAWN MAGGIE 316X

LT LEDGER 0332 P JSR JASMINE 167C JSR JASMINE 12A

Estrada was selected as a yearling by two Alberta Charolais Breeders of the Year - Lorne Lakusta and Steve Quinton from the Saunders program in Ontario. He has sired numerous herdsires across the nation and until recently his semen has been limited to 3 operations.

Estrada is a true performance bull who is phenotypically elite and also possesses solid EPDs. He possesses added length of body and depth which adds pounds to his calf crop. He was selected by Highway 21 to incorporate into their operation as well as some highly regarded operations state side. Here is your chance to get in on a proven, highly regarded, reputable herdsire!

Consigned by: CharMaine Ranching, Spruceview Charolais and Highway 21









1 C PLEASANT DAWN CENEVA 39 INC.



4 PLEASANT DAWN GENEVA 39 1K

5 STRAWS (DOMESTIC)

вw	ww	YW
87	726	1407

CE	BW	ww	YW	MILK	ТМ
7.2	1.0	69	123	23	58

LT LANZA 1427 PLD MAIN MAGICO LANZO 36D MAIN COBB 261Z

PLEASANT DAWN CHISUM 216A
PLEASANT DAWN EMMA 291F
PLEASANT DAWN FARA 202D

Geneva turned alot of heads last spring when the highly anticipated Pleasant Dawn bull sale catalogue arrived in the mail! His lot number was circled by several astute breeders but was eventually selected as the high seller in the sale by Sherwood Farms. Geneva is homo polled, PA Free and is phenotypically a very attractive made herdbull. His pedigree is also unique, combining both the time tested Lanza and Chisum genetics together! His first set of calves this spring look amazing and Scott and Krista are very excited about the future of Geneva in their operation! This is a one time opportunity to acquire these genetics!!!

PA Free | Homo Polled

Consigned by: Sherwood Farms



1 C ELEGACYS CAMEDAY 45C E RA



5 LEGACYS GAME DAY 45G

5 STRAWS

BW WW YW 109 888 1443 CE BW WW YW MILK TM -5.5 3.0 72 144 31 67

SPARROWS ESCOBAR 429B **LAE MEMPHIS 767E** LAE DOLLY 226Z

PRO-CHAR CURLY 98B **LEGACYS DOMINO 52D**

LEGACYS AYOMING 5A







Game Day made his debut in 2019 at the Alberta Select as part of Legacy Charolais' Pen of 3 Bulls. His structural correctness and disposition were apparent as a calf and gave a glimpse at just what a true breeding bull he would become as he matured. He topped Legacy's 2020 sale, selling to Poplar Bluff Stock Farm. Since that time, Game Day has consistently sired sale topping bulls for both programs. Game Day is homozygous polled, long bodied and his disposition is second to none. He sires progeny with added performance, hair and impeccable foot structure. His daughters are impressive young cows with flawless udders. This will be the only Game Day semen offered for sale

this spring - don't miss your opportunity to utilize this proven, performance herd-bull maker! **Homo Polled**

Consigned by: Legacy Charolais & Poplar Bluff Stock Farm

Legacy



SLC PCC SHAKE THE FROST 209K



6 SLC PCC SHAKE THE FROST 209K

5 STRAWS

BW CE BW WW YW MILK TM 80 13.4 -3.3 63 120 20 51 LT LEDGER 0332 P SOS APEX PLD 139F TMJF BERYLE 447B

LT RUSHMORE 8060 PLD SLC SUGAR GIRL 22H SLC SUGAR GIRL 809F



Here is your exclusive chance to utilize the new herdsire from the Sugarloaf and PCC program! Shake the Frost is a unique breeding piece combining the first ever Players Club Champion SOS Apex and an upcoming Rushmore donor from the SLC program. This smooth made herdbull has an impressive first set of calves on the ground and was used successfully on heifers. With breed favorites such as Ledger, Roundup, Rio Bravo and Aquarius all in this herdbulls

background you can see why these 2 operations are so excited about the future of this up and comer in the Charolais breed!

Consigned by: Sugarloaf Charolais & Prairie Cove Charolais





1 C E HITHOLY WATER 55HA E RA



7 HAJ HOLY WATER 55H

5 STRAWS (EXPORTABLE)

BW	2	CE	BW	ww	YW	MILK	TM
98		2.0	2.8	68	126	20	54

LT LEDGER 0332 P HRJ DIRTY HARRY 603D HRJ MISS BREEZE 421 B

MERIT ROUNDUP 9508W

JWX DANDY 70D

RAMM BLONDIE 70B

Holy Water made his debut at the AB Select in 2020 and caught the eye of more then a few cattlemen in the Johnson Charolais string of bull calves. He returned to the show road in 2021 and captured Champion Bull at both FarmFair International and Agribition. Perhaps even more impressive was Holy Water being selected as a Top 5 Finalist in the Supreme Show at FarmFair and in the top 10 in the Supreme at Agribition. Holy Water ended 2021 by being crowned the 2021 BOSS Show Bull of the Year.

Holy Water is a soft made, attractive herdbull who is very fluid in his movement. Holy Water calves highlighted the Flat Valley bull string at the AB Select this fall and at the 'Simple as Black and White' Bull Sale this spring! Do not miss out on utilizing this National Champion in your program in 2024!

Consigned by: Flat Valley Charolais & Johnson Charolais





1 C WCH COMMISSIONER 593 P E RA



8A WCR COMMISSIONER 593 P

5 STRAWS

3B WCH COMMISSIONER 593 P

5 STRAWS

BW WW YW 67 775 1317

CE	BW	ww	YW	MILK	TM
19.2	-4.2	67	117	22	55

WCR KINGSBURY 116P
WCR COUNTY LINE 3132 P
WCR MS NO QUESTION 1237 P

SUMMIT BRAVO Y76
WCR MS BRAVO 399 P

WCR MS FIREWATER 187 P

Commissioner is everything you could ask for in a herdsire. He has consistently produced show winning and sale topping progeny in the renowed Kay R program. His progeny are born small, with plenty of vigor - Commissioner boasts a CE Epd of 19.2 which is in the top 1% of the breed. Commissioner progeny are moderate framed, stout and exhibit exceptional soundness. The daughters in production are the kind we all love to have - tight udders, small teats and fantastic mothers. The Commissioner bull calves are the first selected in the bull pen in the fall, as their moderate birthweight, natural muscle and stoutness are desired by commercial breeders. Commissioner semen is not on the open market. Take this opportunity to invest in a proven herdsire who simply produces cattle in demand today!!!

Consigned by: Kay-R Charolais, Wilgenbusch Charolais & Elder Charolais







SLEEP EASY HEIFER PACKAGE









LT AUTHORITY 7229 PLD

LT AFFIRITY 6221 PLD

5 STRAWS

BW					
78					
11111	00-20	70.0	6000	17.00	
CE	BW	ww	YW	MILK	TM
16.0	-4.5	62	105	42	73

CIRCLE CEE LEGEND 307A
CEDARLEA JOE SAKIC 19D
CEDARLEA WINTER 101B

BCA MONTI MONTANA

CML JEWEL 889F ET

M6 MS NEW JEWEL 0155 PL

5 STRAWS

DVV					
82					
CE	BW	ww	YW	MILK	TM
12.5	-4.8	51	92	17	42

JDJ JUSTICE U319 **LHD CHOTEAU B1669 P** LHD MS CIGARSON T983

LT STAGECOACH 8068 PLD
LT KATY 4273 PLD
LT KATY 8042 PLD

5 STRAWS

вw
88

CE	BW	ww	YW	MILK	TM
17.1	-5.9	53	108	33	60

LT RIO BRAVO 3181 P LT RUSHMORE 8060 PLD LT BRENDA'S EASE 3055 PLD

WINN MANS LANZA 610S

LT ATHENA 1247

LT SILVER ATHENA 7123 P

McLeod Livestock is offering something very special for your heifer pen this year! The winning bidder of this lot will receive 5 straws of No Worries, 5 straws of LT Authority and 5 straws of LT Affinity! All three bulls have proven track records and all three are heifer safe. No Worries is a true curve bender - offering a modest birth weight, exceptional performance numbers and a milk epd in the top 1% of the breed! Authority has been noted for his exceptional females, with beautiful udders, marketability, style and class! Affinity is known for for calves with terrific vigor and short gestations. His style and presence is stamped on his progeny! Just imagine how easy it will be calving out those heifers in 2025! With one easy click your heifer semen needs will be covered!

Consigned by: McLeod Livestock

1 CEJIL THUNDER ROLL 6924 E RO







TOA JIL THUNDER ROLL 691

5 STRAWS (EXPORTABLE)

108 IIL THUNDER ROLL 691

5 STRAWS (EXPORTABLE)

BW WW YW 109 731 1136

CE	BW	ww	YW	MILK	ТМ
-1.1	1.7	44	84	26	48

THOMAS OAHE WIND 0772ET P
TR MR FIRE WATER 5792RET
THOMASSWISSERSWEET 1764ET

BAR DIAMOND HANK 22M

JIL SENSATION 71S

JIL SENSATION 11M

JIL Thunder Roll 69Z is a bull that we purchased early on when we got into the Charolais breed. The influence he has had on our program is tremendous. He's a bull that has continuously rolled out the good ones for us. Thunder himself was stout, sound, deep made and easy fleshing. Thunder sired bulls have always been in our bull sale pen and the Thunder females are outstanding producers. Both heifers and bulls sired by Thunder are successful in the show ring. Thunder was Reserve Champion bull at Farmfair himself. He sired Reserve National Champions on either side of the border in the same year. Thunder also sired ONL Daddy Cool 4C, who was Champion Bull at Farmfair in 2017. Erin Briggs of EMB Charolais purchased one of the first Thunder daughters we sold, ONL Obsession, who has been an excellent producer for Erin. These are just a few of the highlights!

The Thunder daughters have worked outstanding – the majority of our show string the last three years goes back to

Thunder daughters, including WGD Ruger 8J. A Thunder sired heifer calf sold at a previous Superstar Sale for \$11,000 to Desertland Cattle. Our senior herd sire is out of a Thunder daughter and has several bulls in this year's sale. Aside from being great quality cattle that really work, the Thunder's have always been really easy to handle. We think very highly of this bull and are grateful for his role in the success of our Charolais program.

Consigned by: Daines Cattle & O'Neill Livestock Semen is stored at Bow Valley

TURNEULL'S KNOCKIN BOOTS GOAR



11 TURNBULL'S KNOCKIN BOOTS 604K

MILK

TM

60

5 STRAWS

BW	ww	YW	CE	BW	ww	Ϋ́
94	824	1357	14.2	-4.8	67	13

PLEASANT DAWN MAGNUM 56T PLEASANT DAWN MVP 316Y PLEASANT DAWN RIO 216P

LT LEDGER 0332 P

CTP MISS ASHLEY 604C

WHITECAP LADY EVE 102A

Knockin Boots was the highlight of the 2023 Turnbull Bull Sale, where after a spirited bidding war, he was the high seller and was purchased by the powerful R Lazy B Ranch in North Dakota. Knockin Boots possesses that herdbull presence and his first calves this spring look fantastic! Knockin Boots is a long sided, attractive made bull with a curve bending negative birth weight epd and above average performance epds. This semen has never been offered to the public before and might be one of the very last chances you will get to utilize a Turnbull direct son of MVP!

PA Free | Homo Polled

Consigned by: Turnbull Charolais

SOS APEX PLO



12 SOS APEX PLD 139F

3 STRAWS

BW 78

ww **MILK** BW YW TM 11.3 -2.9 75 139 44

LT BLUEGRASS 4017 P LT LEDGER 0332 P LT BRENDA 6120 PLD

MERIT ROUNDUP 9508W **TMJF BERYLE 447B**

TMJF U-CALLED 198U





Here is your last chance to incorporate the inaugral Player's Club Champion into your program! Since being crowned Champion, Apex has been a true breed leader siring progeny that excel in both the showring as well in the pasture. Apex has produced several big time herdsires - Kickstart, Timber, Head Master, Pandemic and Thread to name a very

select few. Females sired by Apex have become Champions and productive donors in many herds across Canada. Apex has truely left his mark in the Charolais breed and the beef industry. Use these last few straws to flush your favorite donor and incorporate these timeless genetics into your herd!!! Consigned by: Springside Cattle Co.



1 GERRAMY ELLOWSTONE ZIX E RA



13 RAMM YELLOWSTONE 21

5 STRAWS (DOMESTIC)

BW	ww	YW	CE	BW	ww	YW	N
75	1050	1465	4.6	-2.8	47	79	

D R REVELATION 467

D R MONSOON 45

DR ALEXIS 412 ET

SOS HOME GROWN 15C FVC GOLDIE 30G SOS DWTS 23B

Yellowstone was the calf inside of a high selling bred heifer from the AB Select in 2020! He was campaigned extensively on the show road in 2021 where he was Reserve Champion bull at Lloydminster Stockade and was a Finalist in the Players Club in Regina. Yellowstone has a tremendous coat of hair, is moderate framed and attractive! His progeny have lived up to expectations so far, being born easily with short gestations and being extremely marketable! Semen on this homozygous polled, stout son

TM

51

MILK

of Monsoon has not been available to the public until this auction!

Homo Polled

Consigned by: Seven Quarter Circle Charolais & Springside Cattle Co.





1 G E ESTER X BACKDRAFTA E BA



14 C&S MS ESTER 716 X MVY BACKDRAFT 351

3 EMBRYOS (DOMESTIC)

PROJECTED EPDS

CE BW WW YW MILK TM
3.1 1.5 61 112 26 58

MVY GOVERNOR 5G MVY BACKDRAFT 35J MVY G-Q 88C

RBM TR RHINESTONE Z38

C&S MS ESTER 716

C&S MS CHENILLE 313



C&S Ms Ester continues to make a name for herself as the lead-off donor at Circle Cee. Originally selected out of the Hankins Farms program from Missouri in the prestigious Fort Worth Sale, Ester has continually produced top quality progeny, regardless to who she has been mated too. Her latest son "Circle Cee Directive 233K" purchased by Sherwood Farms was a feature of the Circle Cee bull pen this fall and has garnered interest from purebred and commercial breeders across Canada. With a picture perfect udder, style and elegance, Ester is a premier donor that you will be hearing a lot more from! Her mating to the 2021 Players Club

Champion 'MVY Backdraft' is very special! There are calves on the ground from this mating that look simply amazing this spring!!!

Consigned by: Circle Cee Charolais

I CE EVETTA X BOLD MOVEK E RA



15 GERRARD EVETTA 260 X WCR BOLD MOVE 168 P

3 EMBRYOS (EXPORTABLE)

PROJECTED EPDS

CE BW WW YW MILK TM 5.7 -0.5 69 122 22 57

WC PLATINUM 8558 P WCR BOLD MOVE 168 P WCR MS REMIX 9250 P

GERRARD ZEPPLIN 3B
GERRARD EVETTA 26D

GERRARD EVETTA 23Y



Gerrard Evetta 26D was selected by Sugarloaf Charolais in the Gerrard Dispersal where she was a high seller. This powerful daughter of Zepplin, is a direct daughter of the famed 'Evetta' cow family whose daughters grace the donor pen of several prominent breeders in Canada. She is a prolific embryo producer and her progeny will be the heart of the Sugarloaf program in the near future. Her mating to the outcross WCR Bold Move bull is very exciting and could very well result in your next donor or herdbull! Sugarloaf has a few calves from this mating on the ground already this spring and they are simply

incredible!

Consigned by: SugarLoaf Charolais

TE LILY X SUNDANCE IX E RA



16 PZC LILY 5013 ET X LT SUNDANCE 2251 PLD

3 EMBRYOS (EXPORTABLE)

PROJECTED EPDS

CE BW WW YW MILK TM 9.5 0.3 65 122 24 57

LT LEDGER 0332 P LT SUNDANCE 2251 PLD LT BALLET 9219 POLLED

TR MR FIREWATER 5792RET **PZC LILY 5013 ET**

THOMAS MS IMPRESSIVE 0641



The famous PZC Lily 5013 ET needs no introduction! This tremendous daughter of Firewater and the great Impressive 0641 donor is not unlike the several full sibs that dominated the showring in the US for several years. Lily swept through the competition in the Canadian Charolais division in 2017 and then became a Supreme Champion at both Farmfair and Agribition. Later that year she was named the Champion of the World! Lily's milking daughters possess her flawless udder, substance and presence - they are simply the right kind! LT Sundance is a homozygous

polled son of Ledger that is regaining popularity recently for the depth, thickness and performance he adds to his calf crop. This a very unique mating that could very well be your next donor or herdsire!

Consigned by: Prairie Cove Charolais

PRAIRIE COVE CHAROLAIS

CONSIGNERS A MERCENTAIN

Lot 3

Char-Maine Ranching Steve & Darilyn Quinton 403-653-7228 (Cell) stevenkquinton@gmail.com

Highway 21 Hanna Ranch Ed & Linda Miller Lyle & Amanda Miller lylemiller@highway21group.com Lyle 403-888-3973 Ed 403-651-8637

Spruceview Charolais Lorne & Effie Lakusta Lyle Lakusta Larissa & Matt Maclsaac spruceviewcharolais@gmail.com Effie 780-365-2079

Lot 4

Sherwood Farms
Scott& Krista Sherwood & Family
kristab021@yahoo.ca
Krista 780-853-1025
Scott 780-853-7895

Lot 5

Legacy Charolais
Troy & Dianna Walgenbach & Family
Rhonda Walgenbach
legacyfarming@gmail.com
Home 403-742-4265
Cell 403-740-3126

Poplar Bluff Stock Farm John & Kirsten Taylor & Family jktaylor@telusplanet.net Home 780-858-2435 Cell 780-806-3395

Lot 6 & 16

Prairie Cove Charolais Tyler & Justine Bullick & Family tyler.bullick2014@gmail.com Tyler 403-501-0660

Lot 6 & 15

Sugar Loaf Charolais
Eric & Sheryle Anderson
Scott & Kayley Anderson
sugarloafcharolais@gmail.com
Scott 780-787-0358
Eric 780-593-2153

Lot 7

Flat Valley Cattle Co. Jamie & Amy Ehret & Family flatvalleycattle@hotmail.com Jamie 403-504-6265

Johnson Charolais Herb & Brenda Johnson Stephen Johnson & Family stephen.johnson07@yahoo.ca Stephen 780-305-9196 Herb 780-305-6065

Lot 8

Kay-R Land & Cattle Kasey & Arlana Phillips & Family kphillips@mcsnet.ca Kasey 780-656-6400

Elder Charolais Farm Mike & Judy Elder & Family Ron & Donna Elder relder@sasktel.net Mike 306-267-7730

Wilgenbusch Charolais Craig & Trish Wilgenbusch ctwilgenbusch@hotmail.com Craig 306-458-7482

Lot 9

Mcleod Livestock Rod & April Mcleod & Family rodmcl@telus.net Rod 403-540-7986

Lot 10

Daines Cattle & O'Neill Livestock Wyatt Daines & Kristi Allan Kyle & Jocelyn O'neill & Family oneill_livestock@hotmail.com wyattdaines@hotmail.com Kyle 403-877-2615 Wyatt 403-348-9753

Lot 11

Turnbull Charolais Curtis & Nanette Turnbull charolaisturnbull@gmail.com Curtis 403-627-6951

Lot 12 & 13

Springside Cattle Mike Panasiuk mike.springsidefarms@gmail.com Mike 250-832-8209

Lot 13

Seven Quarter Circle Charolais Bob Sr & Nikki Miles Bobbi Miles 7qocharolais@hotmail.ca Bob 250-267-3424 Bobbi 250-392-0958

Lot 14

Circle Cee Charolais Stephen & Deb Cholak Frank & Elly Cholak sscholak@shaw.ca Stephen 780-485-7865 Deb 780-267-8280 Frank 780-719-0789





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